

## ***Family Services à la famille Ottawa Backgrounder***

### ***Vision Statement***

We seek to build a safe, just and healthy society where each person can thrive and contribute; enriched by their families; supported by friends, neighbours and communities; and served by dedicated community organizations. To this purpose, we commit our resources, skills, creativity, and passion.

### ***Mission Statement***

We are a community-based agency grounded in a history of responding to the needs of people in all communities within our city. We work with individuals and families in all their forms who are currently in distress or at risk. We assist people to build on their strengths and move forward by providing counselling, education, and advocacy within a context of systemic change.

### ***History***

FSO is a registered charitable agency that has been serving families and individuals in Ottawa since 1914.

### ***Organizational Overview***

We are a charity that builds resiliency in individuals and families, focusing on mental health counselling, family stabilization, and family preservation supports. Our services are available to anybody in the Ottawa region who needs help. We focus on timely, accessible and affordable services and do not require a medical referral.

Highly skilled staff, including registered therapists and counsellors, deliver our programs. We specialize in mental health, domestic violence, family stress, mediation and parenting education and supports. Our Around the Rainbow program provides services and supports for the 2SLGBTQ+ youth and their families, building the skills and competencies to increase safety & supports for those at risk.

We also run a social enterprise (FSEAP) focused on delivering employee assistance programs for employers to support workplace wellness.

We employ 60 professional staff and are governed by a volunteer Board of Directors. For more information on our service options, please visit [www.familyservicesottawa.org](http://www.familyservicesottawa.org).

Family Services Ottawa's  
Music Trivia Fundraiser

Thursday, November 18, 2021  
[musiconamission.ca](http://musiconamission.ca)



## BENEFITS & RECOGNITION





## “The Beat Goes On”

### 2021 Music On A Mission Virtual Music Trivia Event

Thursday, November 18<sup>th</sup> from 7:00pm to 9:00pm

Demonstrate your support for building a stronger Ottawa during these challenging times! Join us virtually to support mental health initiatives for children, adults and seniors and at Family Services Ottawa.

*Our second Music on a Mission Virtual – ‘The Beat Goes On’* is a **Music Trivia** event to benefit Family Services Ottawa that is taking place on Thursday, November 18<sup>th</sup> from 7:00pm to 9:00pm. This spectacular music trivia night is a tradition and so much fun! Everyone had a BLAST last year. You will not want to miss 2021! The evening will also include musical performances to be announced shortly.

*Make a difference – it’s more important than ever!*

We’re asking you to provide inspiring leadership that will help us continue to build a strong & resilient Ottawa. ***Make a grand gesture in honour of Family Services Ottawa’s remarkable 107+ year legacy, a meaningful investment in our community, and connect your brand to Ottawa’s coolest virtual event!***

You will find a variety of sponsorship / partnership opportunities, boasting magnificent branding / recognition and valuable benefits to help meet your community support, team building and marketing objectives. We would be delighted to work with you to find or even customize the package that best suits your needs.

**Build a team and help Family Services Ottawa build stronger individuals, stronger families, and a stronger, healthier Ottawa!**



## Where do the proceeds go?

You will be helping people in your community; your neighbour, co-worker or maybe even a loved one. Family Services Ottawa (FSO), one of Ottawa's oldest and most vital registered charities, has been helping people lead healthy, productive and fulfilling lives.

Since 1914, FSO has been providing a wide-range of accessible counselling services, educational and supportive programs for children, adults and families in all their forms. We collaborate with community partners and champion advancements in public health that make people's lives better, working to ensure that mental health services are available to all.

***Together, we are building an Ottawa where families and individuals are strong and resilient.***

During the last number of months, the demand for mental health services has increased! Your help is more important than ever.

For more information, please visit:

[www.familyservicesottawa.org](http://www.familyservicesottawa.org)

or

[www.musiconamission.ca](http://www.musiconamission.ca)





## Signature Sponsorship Opportunities

The following outlines the outstanding recognition and superb sponsorship benefits through your sponsorship. You will support FSO's mission to provide services and programs that help make lasting improvements in people's lives.

- Jukebox Hero / \$5,000
- Funky Town / \$2,500
- Rock of Ages / \$1,000
- Team Participation / \$700

### *Sponsorship Summary*

VIP Members

Sponsor branding and promotion at Ottawa's leading trivia fundraiser

Recognition and logo placement in event promotional materials

Recognition in press materials, including official press releases

Prominent sponsor logo display on screen for the evening

Logo recognition on Sponsor Thank You page in Evening Program

Logo placement on the screen repeated throughout the evening

Verbal acknowledgement from MC and FSO Executive Director

Verbal acknowledgement by the MC

Opportunity to advertise at the event

Recognition on Family Services Ottawa website and Annual Report

	JUKEBOX HERO \$5,000	FUNKYTOWN \$2,500	ROCK OF AGES \$1,000
VIP Members	20	15	10
Sponsor branding and promotion at Ottawa's leading trivia fundraiser	•	•	•
Recognition and logo placement in event promotional materials	•	•	•
Recognition in press materials, including official press releases	•	•	
Prominent sponsor logo display on screen for the evening	•		
Logo recognition on Sponsor Thank You page in Evening Program		•	•
Logo placement on the screen repeated throughout the evening	•	•	•
Verbal acknowledgement from MC and FSO Executive Director	•		
Verbal acknowledgement by the MC		•	
Opportunity to advertise at the event	•	•	
Recognition on Family Services Ottawa website and Annual Report	•	•	•





## Jukebox Hero (up to 20 players on an exclusive team) / \$5,000

- 20 complimentary virtual tickets for clients, friends and colleagues to participate on your team;
- Premium “Jukebox Hero Sponsor” branding and promotion at Ottawa’s leading trivia fundraiser;
- Excellent opportunity to access / engage our highly desirable and influential audience;
- Premium recognition / logo placement in all event advertising / promotion;
- Premium recognition in press materials, including official press releases and valuable opportunity for President / CEO to provide a virtual statement of support;
- Premium recognition / logo placement including Sponsor Thank You and Official Welcome Message for social media;
- Premium recognition at the event, including verbal acknowledgement both the MC and Family Services Ottawa Executive Director;
- Premium recognition including logo and website link, plus listing of the President’s / CEO’s name;
- Premium recognition through event’s social networking, including Facebook and Twitter;
- Recognition on Family Services Ottawa website and premium recognition on event page, <http://www.familyservicesottawa.org> or [www.musiconamission.ca](http://www.musiconamission.ca);
- Recognition in Family Services Ottawa annual report;
- Courtesy of Family Services Ottawa and the Family Services Employee Assistance Program (FSEAP), choice of:
  - A consultation with FSO's Director of FSEAP to review organizational health needs, followed by development and delivery of a customized program; or
  - Two (2) *Mental Health in the Workplace* sessions delivered in-person or on-line. These wellness workshops promote awareness of health issues and offer support strategies for dealing with personal and workplace challenges. For more information, visit: <https://fseap.ca/en/>.



## Funky Town (up to 15 players on an exclusive team) / \$2,500

- 15 complimentary virtual tickets for clients, friends and colleagues to participate on your team;
- Prominent “Funky Town Sponsor” branding and promotion at Ottawa’s leading trivia fundraiser
- Excellent opportunity to access / engage our highly desirable and influential audience;
- Prominent recognition / logo placement in all event advertising/promotion;
- Prominent recognition in press materials, including official press releases;
- Prominent recognition / logo placement including Sponsor Thank You and Official Welcome Message in social media;
- Prominent recognition at the virtual event, including verbal acknowledgement by the MC;
- Prominent recognition through event’s social networking, including Facebook and Twitter;
- Recognition on Family Services Ottawa website & prominent recognition on event page, including logo and website link, [www.musiconamission.ca](http://www.musiconamission.ca) or <http://www.familyservicesottawa.org>;
- Recognition in Family Services Ottawa annual report;
- Courtesy of Family Services Ottawa and the Family Services Employee Assistance Program (FSEAP), one (1) *Mental Health in the Workplace* session delivered in-person or on-line. These wellness workshops promote awareness of health issues and offer support strategies for dealing with personal and workplace challenges. For more information, visit: <https://fseap.ca/en/>.



## Rock of Ages (up to 10 players on an exclusive team) / \$1,000

- 10 complimentary virtual tickets for clients, friends and colleagues to participate on your team;
- “Rock of Ages Sponsor” branding and promotion at Ottawa’s leading trivia fundraiser;
- Excellent opportunity to access / engage our highly desirable and influential audience;
- Recognition / logo placement in all event advertising / promotion;
- Mention in press materials;
- Logo recognition on Sponsor Thank You page on social media;
- Recognition through event’s social networking, including Facebook and Twitter;
- Recognition on Family Services Ottawa website and event page, including logo and website link <http://www.familyservicesottawa.org> or [www.musiconamission.ca](http://www.musiconamission.ca);
- Recognition in Family Services Ottawa annual report.

## Team participation (up to 10 players on an exclusive team) / \$700

- 10 complimentary virtual tickets for clients, friends and colleagues to participate on your team.

## Individual Registration \$25 per person (randomized team or individual play)

### Financial Donation (fully tax-deductible)

Family Services Ottawa relies heavily on the generosity of individuals, corporations, and foundations. Please consider making a [financial donation](#), which is fully tax-deductible. This is a wonderful way to demonstrate your support for FSO, a vibrant multi-service organization focused on improving the mental health and well-being of children, adults, and their families. Benefits include a charitable tax receipt for the full amount and recognition.

**Contact Us: We would be honoured to welcome you as a supporter. To choose a sponsorship level or to make a fully tax-deductible gift in any amount:**

Deirdre Speers, Executive Director

[dspeers@familyservicesottawa.org](mailto:dspeers@familyservicesottawa.org) 613-725-3601 x 115

Charitable Registration Number is 107376147RR0001





Thank you  
very much!



Help Family Services Ottawa help families!

**FSO** | **SFO**  
Family Services Ottawa | Services à la famille Ottawa