



# MUSIC ON A MISSION SPONSORSHIP PACKAGE

NOVEMBER 17, 2022

[FamilyServicesOttawa.org/events/music-on-a-mission](https://FamilyServicesOttawa.org/events/music-on-a-mission)

## Strut your music trivia stuff and help families in need access mental health programs and services.

The funds you raise by participating in Music on a Mission help families access Family Services Ottawa counselling programs and services. When families get the mental health support they need, they build resilience and that makes our community stronger.

### Music on a Mission

**A fun, entertaining night of music trivia, friendly competition, and team building. And all for a great cause.**

“Music on a Mission” is an exciting music trivia game. Come dressed as your favourite singer, band or even song. Be the first to name artists, songs, and theme songs from movies and television shows from every musical genre. Round out the evening with networking, delicious food, drinks, a silent auction, raffle, prizes, and all the good feelings that come from fundraising for an incredibly worthy cause.

### Benefits of Participation



Boost your brand visibility



Bond with your fellow workers, clients, customers and teammates



Support community mental health



Network with other teams



Prove that you're a music trivia master



Demonstrate your corporate social responsibility







## Sponsor Music on a Mission and help families in need get the mental health support they need.

Each of the sponsorship levels provides great brand recognition for your company as you network with members of Ottawa's corporate community. Music trivia lovers compete in a fun, relaxed, party-like atmosphere and feel good about helping families in need throughout our community grow through mental health programs and services.

**\*If you prefer, in lieu of some of the sponsorship benefits, you can choose to receive a tax/business receipt for the full amount allowable by CRA of your contribution.**



## Rock of Ages - \$1,500.00

### “Rock of Ages Sponsor” branding and promotion at Ottawa’s leading trivia fundraiser

- One complimentary VIP Table (10 players) with preferred seating, table signage, two bottles of wine, & special table gifts
- Unique exposure for sponsors that creates excellent opportunities to engage with our diverse corporate audience.
- Recognition/logo placement in all event advertising/promotion (including valuable print publications/online advertising) and on the event’s electronic/printed materials & invitations
- Mention in all press materials
- Colour advertisement in the souvenir Evening Program
- Logo recognition on Sponsor Thank You page in Evening Program
- Logo placement in large screen presentation repeated throughout the evening
- Logo recognition on all table placemats, included in all printed team packages, and on all team answer sheets
- Logo placement in event signage
- Recognition on event website (<http://www.musiconamission.ca>), including logo and website link
- Recognition through event’s social networking, including Facebook and Twitter
- Recognition on Family Services Ottawa website, <http://www.familyservicesottawa.org>
- Recognition in Family Services Ottawa annual report
- Courtesy of Family Services Ottawa and the Family Services Employee Assistance Program (FSEAP), one Mental Health in the Workplace session, delivered in person or on-line. These wellness workshops promote awareness of health issues and offer support strategies for dealing with personal and workplace challenges. For more information, visit: <https://fseap.ca>





## Funky Town - \$3,000.00

### Prominent “Funky Town Sponsor” branding and promotion at Ottawa’s leading trivia fundraiser

- One complimentary VIP Table (10 players) with premier seating, table signage, three bottles of wine, & special table gifts
- 10 music-themed baseball caps
- Private volunteer host/hostess for your table, dedicated to you and your guests
- Decadent dessert platter for table
- Unique exposure for sponsors that creates excellent opportunities to engage with our diverse corporate audience.
- Prominent recognition/logo placement in all event advertising/promotion (including valuable print publications/online advertising) and on the event’s electronic/printed materials & invitations
- Prominent recognition in press materials, including official press releases
- Colour advertisement in the souvenir Evening Programme, prominently positioned
- Prominent recognition/logo placement in the Evening Programme, including Sponsor
- Thank You page and Official Welcome Message
- Prominent logo placement in large screen presentation repeated throughout the evening
- Prominent recognition at the event, including verbal acknowledgement from the podium by MC
- Prominent logo recognition on all table placemats, included in all printed team packages, and on all team answer sheets
- Prominent logo placement in event signage
- Opportunity to display free-standing corporate banner at the event
- If desired, valuable opportunity to provide a product/promotional item with corporate logo or small gift bag as a departing gift for each guest
- Prominent recognition on event website (<http://www.musiconamission.ca>), including logo and website link
- Recognition on Family Services Ottawa website, <http://www.familyservicesottawa.org>
- Prominent recognition through event’s social networking, including Facebook and Twitter
- Recognition in Family Services Ottawa annual report
- Courtesy of Family Services Ottawa and the Family Services Employee Assistance Program (FSEAP), one Mental Health in the Workplace session, delivered in person or on-line. These wellness workshops promote awareness of health issues and offer support strategies for dealing with personal and workplace challenges. For more information, visit: <https://fseap.ca>

## Jukebox Hero - \$5,000.00

### Premium “Jukebox Hero Sponsor” branding and promotion at Ottawa’s leading trivia fundraiser

- Two complimentary VIP Tables (20 players total) with premier seating, table signage, six bottles of wine, & special table gifts
- 20 music-themed baseball caps
- Private volunteer host/hostess for your tables, dedicated to you and your guests
- Decadent dessert platter for each table
- Widespread attention and support, providing unique exposure for sponsors and creates an excellent opportunity to access/engage our highly desirable and influential audience.
- Premium recognition/logo placement in all event advertising/promotion (including valuable print publications/online advertising) and on the event’s electronic/printed materials & invitations
- Premium recognition in press materials, including official press releases
- Opportunity for President/CEO to provide a quote/statement of support
- Two colour advertisements in the souvenir Evening Program, both prominently positioned. Option to use one of the ads as a welcome message
- Exclusive sponsor logo placement on front cover of the Evening Program
- Premium recognition/logo placement in the Evening Program, including Sponsor Thank You page and Official Welcome Message
- Premium logo placement in large screen presentation repeated throughout the evening
- Premium recognition at the event, including verbal acknowledgement from

the podium by both the MC and Family Services Ottawa Executive Director

- Premium logo recognition on all table placemats, included in all printed team packages, and on all team answer sheets
- Premium logo placement in event signage
- Opportunity to display free-standing corporate banner at the event
- Opportunity to provide product/promotional item with corporate logo or small gift bag as a departing gift for each guest
- Premium recognition on event website (<http://www.musiconamission.ca>), including logo and website link, plus listing of the President’s/CEO’s name
- Recognition on Family Services Ottawa website, <http://www.familyservicesottawa.org>
- Premium recognition through event’s social networking, including Facebook and Twitter
- Recognition in Family Services Ottawa annual report
- Courtesy of Family Services Ottawa and the Family Services Employee Assistance Program (FSEAP), **choice of:**
  - A consultation with FSO’s Director of FSEAP to review organizational health needs, followed by development and delivery of a customized workshop.
  - **OR** Two Mental Health in the Workplace sessions, delivered in person or on-line. These wellness workshops promote awareness of health issues and offer support strategies for dealing with personal and workplace challenges. For more information, visit: <https://fseap.ca>

**We would be thrilled to work with you to find or even customize a sponsorship package that suits your needs.**



**Register your organization to participate in Music on a Mission. Support families in need to get access to mental health programs and services.**

Email us at  
[music@familyservicesottawa.org](mailto:music@familyservicesottawa.org)

Or Call **(613) 725-3601 ext. 113**



## **There are other great ways to get involved.**

### **Register Your Team Today**

Gather your team members for a night of unforgettable fun! You and 9 friends will all be talking about this evening for years to come. Plus, you'll have the benefit of knowing you are supporting families in need throughout our community with access to mental health support.

**Contact (613) 725-3601 ext. 113 or [music@familyservicesottawa.org](mailto:music@familyservicesottawa.org) to discuss your sponsorship opportunities.**

### **Make a Giant Tiger Matched Donation**

Demonstrate your support for FSO by making a fully tax-deductible financial donation that Giant Tiger will match. Receive a charitable tax receipt for the full amount and recognition of your generosity.

**Donate now at [Familyservicesottawa.org](http://Familyservicesottawa.org)**

### **Contribute a Silent Auction Item**

Provide an item for our silent auction event including gift certificates, jewelry, art, destination packages, gift baskets, or a valuable service from your organization.

**Contact (613) 725-3601 ext. 113 or [music@familyservicesottawa.org](mailto:music@familyservicesottawa.org) to provide your gift.**