

HOSTEDBIZZ PRESENTS  
**MUSIC ON A  
MISSION**



**SPONSORSHIP  
PACKAGE 2024**

**FRIDAY, OCTOBER 25, 2024**

## Strut your music trivia stuff and help families in need access mental health programs and services.

When families get the mental health support they need, they build resilience and that makes our community stronger. Your support of Music on a Mission will help families access the counselling programs and services that Family Services Ottawa has been providing for more than 100 years.

### Music on a Mission

**A fun, entertaining night of music trivia, friendly competition, and team building. And all for a great cause.**

“Music on a Mission” is an exciting music trivia game. Come dressed as your favourite singer, band or even song. Be the first to name artists, songs, and theme songs from movies and television shows from every musical genre. Round out the evening with networking, delicious food, drinks, a silent auction, raffle, prizes, and all the good feelings that come from fundraising for an incredibly worthy cause.

### Benefits of Participation



Boost your brand visibility



Bond with your fellow workers, clients, customers and teammates



Support community mental health



Network with other teams



Prove that you're a music trivia master



Demonstrate your corporate social responsibility







## **Sponsor Music on a Mission and help families get the mental health support they need.**

Each of the sponsorship levels provides great brand recognition for your company as you network with members of Ottawa's corporate community.

Music trivia lovers compete in a fun, relaxed, party-like atmosphere and feel good about helping families in our community access mental health programs and services.



## Rock of Ages - \$1,500.00

**“Rock of Ages Sponsor” branding and promotion at Ottawa’s leading trivia fundraiser**

- One complimentary VIP Table (10 players) with preferred seating, table signage and 2 bottles of wine
- Recognition/logo placement in all event advertising/promotion and on the event's electronic invitations
- Mention in all media materials
- Logo recognition on digital signage
- Logo placement in large screen presentation repeated throughout the evening
- Recognition on event website (<http://www.musiconamission.ca>), including logo and website link
- Recognition through event's social networking, Facebook, Instagram and X (formerly known as Twitter)
- Recognition on Family Services Ottawa’s website, <http://www.familyservicesottawa.org>
- Recognition in Family Services Ottawa’s annual report
- Courtesy of Family Services Ottawa and the Family Services Employee Assistance Program (FSEAP), one *Mental Health in the Workplace* session, delivered in-person or online. These wellness workshops promote awareness of health issues and offer support strategies for dealing with personal and workplace challenges. For more information, visit: <https://fseap.ca>

## + Songbird Sustainer - \$500

**Upgrade your corporate presence with a \$500 boost to your Rock of Ages sponsorship.**

- Become a Songbird Sustainer and align your brand with the night's tunes. With only nine music categories, this will sell out so act fast and amplify your impact!



## Funky Town - \$3,000.00

**Prominent “Funky Town Sponsor” branding and promotion at Ottawa’s leading trivia fundraiser**

- One complimentary VIP Table (10 players) with preferred seating, table signage and 3 bottles of wine
- Volunteer host / hostess dedicated to your table
- Decadent dessert platter for your table
- Recognition/logo placement in all event advertising/promotion and on the event's electronic invitations
- Mention in all media materials including news release
- Logo recognition on digital signage
- Logo placement in large screen presentation repeated throughout the evening
- Recognition on event website (<http://www.musiconamission.ca>), including logo and website link
- Recognition through event's social networking, including Facebook, Instagram and X (formerly known as Twitter)
- Recognition on Family Services Ottawa’s website, <http://www.familyservicesottawa.org>
- Recognition in Family Services Ottawa’s annual report including logo
- Opportunity to display free-standing corporate banner at the event

- If desired, valuable opportunity to provide a product/promotional item with corporate logo or small gift bag as a departing gift for each guest
- Courtesy of Family Services Ottawa and the Family Services Employee Assistance Program (FSEAP), one *Mental Health in the Workplace* session, delivered in-person or online. These wellness workshops promote awareness of health issues and offer support strategies for dealing with personal and workplace challenges. For more information, visit: <https://fseap.ca>

## + Songbird Sustainer - \$500

**Upgrade your corporate presence with a \$500 boost to your Rock of Ages sponsorship.**

- Become a Songbird Sustainer and align your brand with the night's tunes. With only nine music categories, this will sell out so act fast and amplify your impact!

## Jukebox Hero - \$5,000.00

### Premium “Jukebox Hero Sponsor” branding and promotion at Ottawa’s leading trivia fundraiser

- Two complimentary VIP Tables (20 players total) with premier seating, table signage and 6 bottles of wine
- Volunteer host/hostess for your tables, dedicated to your table
- Decadent dessert platter for each table
- Premium recognition/logo placement in all event advertising/promotion and on the event's electronic invitations
- Premium recognition in press materials, including official press releases
- Opportunity for President/CEO to provide a quote/statement of support
- Premium logo placement in large screen presentation repeated throughout the evening
- Premium recognition at the event, including verbal acknowledgement from the podium by both the MC and Family Services Ottawa’s Executive Director
- Premium logo placement in event signage
- Opportunity to display free-standing corporate banner at the event
- Opportunity to provide product/promotional item with corporate logo or small gift bag as a departing gift for each guest

- Premium recognition on event website (<http://www.musiconamission.ca>), including logo and website link
- Recognition on Family Services Ottawa’s website, <http://www.familyservicesottawa.org>
- Premium recognition through event's social networking, including Facebook, Instagram and X (formerly known as Twitter)
- Recognition in Family Services Ottawa’s annual report including logo
- Courtesy of Family Services Ottawa’s and the Family Services Employee Assistance Program (FSEAP), choice of:

A consultation with FSO's Director of FSEAP to review organizational health needs, followed by development and delivery of a customized workshop

#### **OR**

Two *Mental Health in the Workplace* sessions, delivered in-person or online. These wellness workshops promote awareness of health issues and offer support strategies for dealing with personal and workplace challenges. For more information, visit:

<https://fseap.ca>

## + Songbird Sustainer - \$500

### Upgrade your corporate presence with a \$500 boost to your Rock of Ages sponsorship.

- Become a Songbird Sustainer and align your brand with the night's tunes. With only nine music categories, this will sell out so act fast and amplify your impact!



Register your organization to participate in Music on a Mission. Support families in need to get access to mental health programs and services.

Email us at [music@familyservicesottawa.org](mailto:music@familyservicesottawa.org)

Or Call (613) 725-3601 ext. 113



## Another great way to get involved.

### Contribute a Silent Auction Item

Provide an item for our silent auction event including gift certificates, jewelry, art, destination packages, gift baskets, or a valuable service from your organization.

Contact (613) 725-3601 ext. 113 or [music@familyservicesottawa.org](mailto:music@familyservicesottawa.org) to provide your gift.



## About FSO

**At Family Services Ottawa, we are united in the belief that when one member of our community grows and achieves better mental health, the well-being of our entire community benefits.**

Whether through one-on-one counselling, workshops or group programs, when people are supported to cope and recover from challenges in their lives, their families and communities are positively impacted.

We are a community-based agency, grounded in a history of responding to the needs of people in our city. We assist people to build on their strengths and move forward by providing counselling, education and advocacy within a context of systemic change.

**Helping people build skills and become resilient is key to everything we do.**

## FSO's Impact

Over **100** Years of Operations

**33+** Unique Programs, Support Groups and Workshops

**13,000** Counselling Sessions In One Year

Over **5,000** Requests For Service In One Year

